

1/6 **E-Book device**

Tool app browser for booksellers/consumers, to find e-books physical location in bookstore floor with a LED light alert



**Solution**

It is a physical representation of an e-book (material: wooden/aluminium) with an internal RFID chip, allowing to interact physical and digital worlds. It has a magnetic surface to simplify its use, storage and display.

Status: 17.06.2018

## E-Book device

What is the core principle of your idea?

Put the e-book device on an interactive multiuser table (touchscreen) and it work as key/controller to display (book teaser, review, metadata, related books) and to navigate (i.e. leaving the e-book) the digital content . It also works as an e-book browser app, to find the physical locaton of e-books in the bookstore or book fair. For consumers, it can be used as a key to access digital content from multiple platforms and as a physical and aesthetics representation of their personal library

## E-Book device

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Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

Yes. The e-book device, bookcases and touchscreen table are modular allowing to adapt the concept in many space formats.

4/6

## E-Book device

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Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

Yes. the concept and components are based on technologies and technical issues that actually exists.

5/6

## E-Book device

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What do you estimate the costs for the prototype or the final implementation of your idea to be?

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6/6

## E-Book device

Creative's profile



**Omar Rivas** **PRO**  
Architect  
San Salvador, El Salvador

Creative's top 5 skills

Graphic Design, Photography, Product Design