

1/6 **unconventional**
metaphorical presentation



Solution
metaphorical presentation

Status: 17.06.2018

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What is the core principle of your idea?

I am totally impressed that electronic books have one big advantage - saves trees. Therefore I thought of a unique presentation. A tree that grows from an iPad. And on the branches, we have some hangers ebooks (they might be scented depending the novel, but it is an optional thing). iPad is a flower pot which has hidden the deep bottom.

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Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

yes

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Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

yes

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What do you estimate the costs for the prototype or the final implementation of your idea to be?

small costs

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Creative's profile



bonibom PRO
artist

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design, Communication Concept

Collaborators



RK_341 PRO
Architect