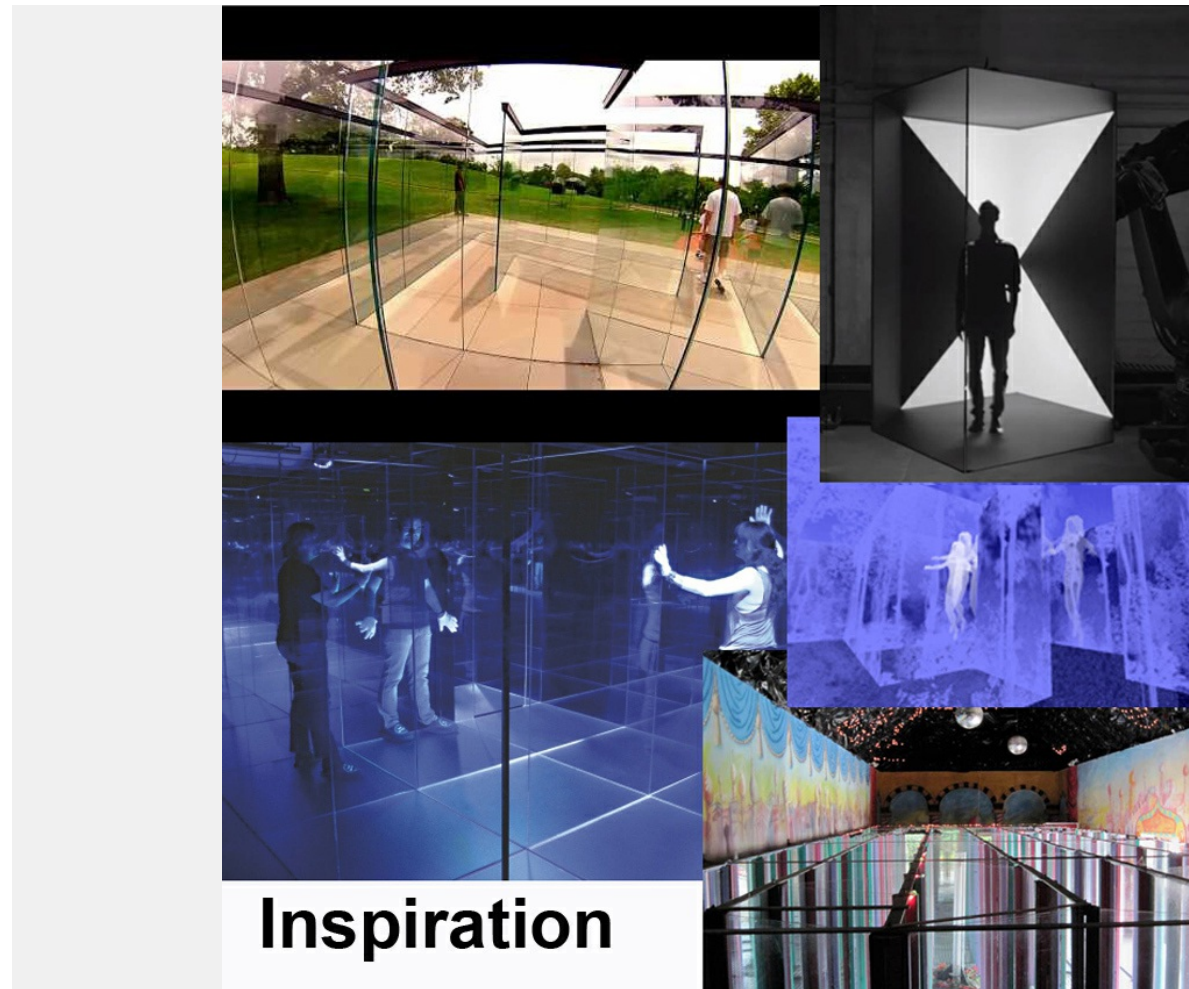


1/6 **Walk the storyline**

an interactive walk in one or several plots, by step in a cuboid turn on the projection light



**Inspiration**

**Solution**  
and make e-content visible, walk to the next one to enlight, only the cuboid touched by feet is active, the other are dark or transparent there will be transparent parts of the walks to let people from outside have a look in the plots walked by peoples

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## Walk the storyline

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What is the core principle of your idea?

Walk through plot by activating living floor and light for look the presentation of one part of a story, like reading a book: the actual page is visible what will come is in the dark(unknown) and the past is in the dark (already experienced/ known))

3/6

## Walk the storyline

an interactive walk in one or several plots, by step in a cuboid turn on the projection light

Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

yes, one single plot of a e-book, up to several plots of an e-book or several plots of different e-books

4/6

## Walk the storyline

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Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

a single plot of one e-content with up to max. 8 cuboids

5/6

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What do you estimate the costs for the prototype or the final implementation of your idea to be?

max. 10.000 €, depends on execution

6/6

## Walk the storyline

an interactive walk in one or several plots, by step in a cuboid turn on the projection light

Creative's profile



**lemo** PRO

architect, building expert

Creative's top 5 skills

Architecture, Graphic Design, Product Design, Interior Design

Status: 17.06.2018