

1/6 **Book Purse**

in progress...



Solution

in progress... I need to improve my design...

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## Book Purse

in progress...

What is the core principle of your idea?

a different approach to real life

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## Book Purse

in progress...

Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

all

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## Book Purse

in progress...

Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

definitely

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## Book Purse

in progress...

What do you estimate the costs for the prototype or the final implementation of your idea to be?

€6 per bag

6/6

## Book Purse

in progress...

Creative's profile



**pikton**

Student - graphic designer - freelancer

Creative's top 5 skills

Graphic Design, Mobile Apps, Photography, Product Design, User Experience