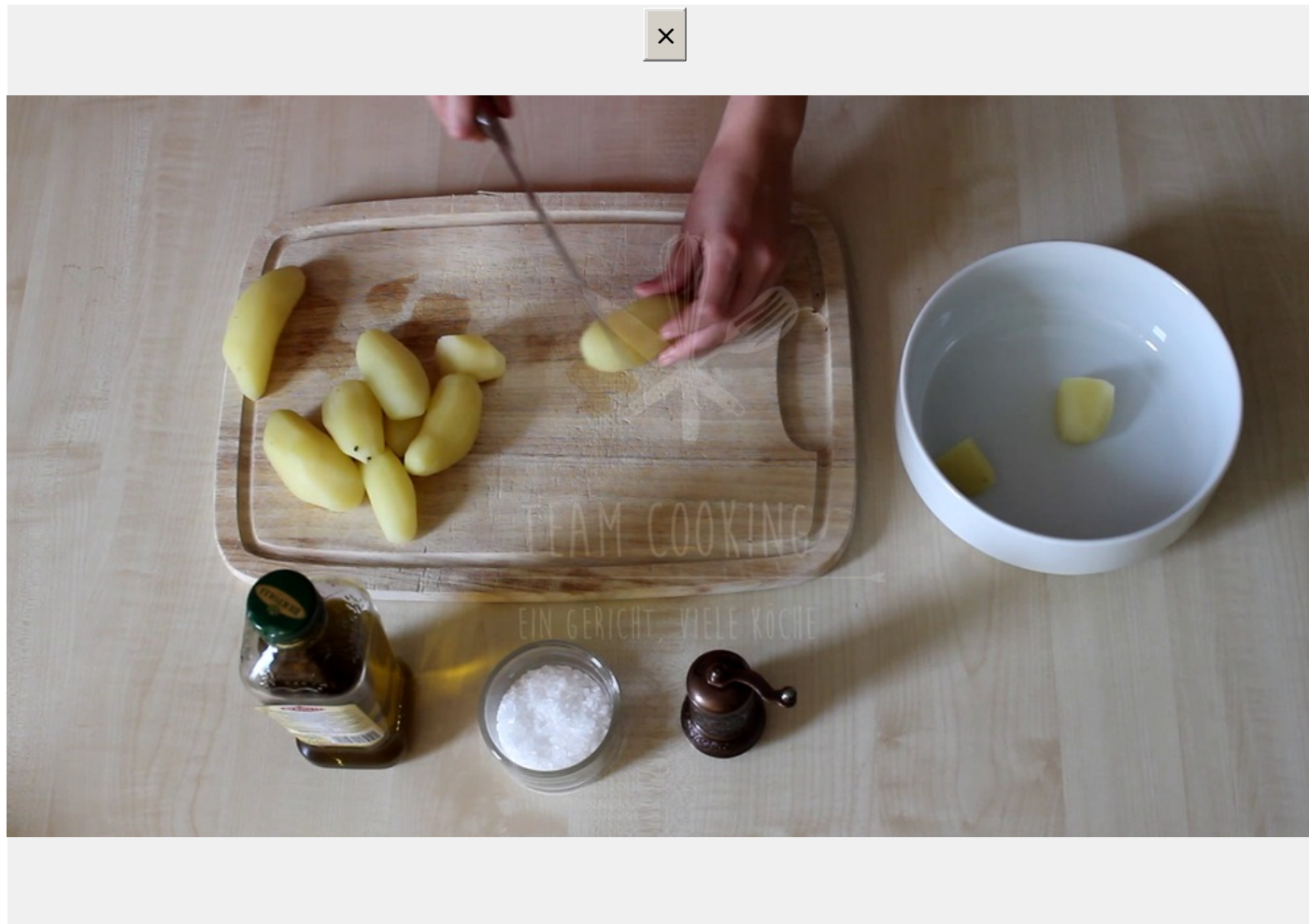


1/6 **black books**

using projections for a facinating and interactive experience



Solution

Text and illustrations are projected on a book with black and blank pages. If one flips a page around a new text will appear like in a regular book. This keeps the facination that books have on us and shows the value of writen language. But ist also possible to interact like with modern media. For example: if one taps on the search button a keybord will be projected on the pages, so one can search for specific novels. The same interface can also be used for other applications. More will follow!

Status: 17.06.2018

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## **black books**

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What is the core principle of your idea?

To swipe on a touchscreen is just not the same compared to reading in a regular book. But there are hardly any appropriat formats for digital writings and novels. My goal was to keep a joyfull and facinating note to consuming text, but also give digital content a form that fits it.

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Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

The idear can be applied to all kinds of Formats. One "black book" and a projection on a window in a bookstore or multible "blackb books" and interactive projections on walls and the floor.

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## black books

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Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

To creat a prototype would be possible because the used tecnology is very innovativ but already developed. Its allready used on gaming plattformen like the Wii or the x-box one.

<https://www.youtube.com/watch?v=0aw58MUciWw> <https://www.youtube.com/watch?v=TnLRxrei06s>

v=TnLRxrei06s

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## **black books**

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What do you estimate the costs for the prototype or the final implementation of your idea to be?

The costs would be very diffrent depending on the size of the application. One sigle "black book" might be around 300 € regarding that a virtual laser keyboard can be purchased for 100 € on amazon.

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## black books

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Creative's profile



**heimann**  
Student