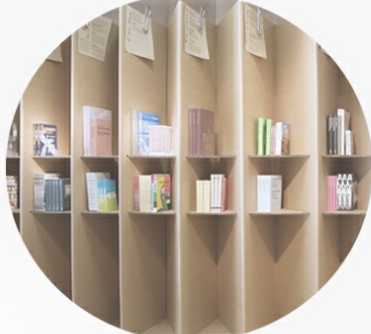



1/6 **Playhouse**


A physical and digital reading playhouse that has come to life in cardboard for the young and old!

— inspiration —

solid, low cost and environment friendly



flexible



fun

Visual Solution

2/6

Playhouse

A physical and digital reading playhouse that has come to life in cardboard for the young and old!

What is the core principle of your idea?

A creative and fun space to enjoy your favorite authors!

3/6

Playhouse

A physical and digital reading playhouse that has come to life in cardboard for the young and old!

Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

Yes

4/6

Playhouse

A physical and digital reading playhouse that has come to life in cardboard for the young and old!

Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

Yes

5/6

Playhouse

A physical and digital reading playhouse that has come to life in cardboard for the young and old!

What do you estimate the costs for the prototype or the final implementation of your idea to be?

Low cost because of the cardboard!

6/6

Playhouse

A physical and digital reading playhouse that has come to life in cardboard for the young and old!

Creative's profile



Kakel **PRO**

Architect - designer - artist

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design, Service Design