

# 1/6 Modular Tokens Exposition

One Token, two Modules and unending possibilities



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## **Modular Tokens Exposition**

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What is the core principle of your idea?

To communicate and sale something tangible in a most flexible ie. modular way.

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Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

The modular character of the system allows any format from the counter or hand display to big walls or whole stands.

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Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

A prototype of some example of the floor stand would be possible.

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What do you estimate the costs for the prototype or the final implementation of your idea to be?

3000-5000 Euro for The Two sided 20 modules stand (the price of manufacturing in Krakow Poland)

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Creative's profile



**szymonwit** PRO  
designer

Creative's top 5 skills

Architecture, Graphic Design, Product Design, Interior Design, Packaging Design