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Solution

e - booX -The basic idea of all my concepts submitted is as follows. The book customer must come in the bookstores. So I have the customers present the e-book decent. Large setups in a bookstore with all kind of fancy stuff like - beaming - waterfalls 3d-tables hanging e-books are very impressing but i ask myself - What about the e-book to sell............ ? Were is the e-book that bookstores/booksellers want to sell in those installations.......

The whole concept must be implemented quickly and easily and i think it must be in a certain way even keep the costs in mind and furthermore the practical handling. A bookseller/bookstore will not invest first many thousands of Euro for construction work within his shop. Those salesman/woman want to sell e-books.

It also must be given to the customer a "book" in his hand. The customers that wants to enter the

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What is the core principle of your idea?

Great concept - easy to install - Not so costintesiv. Please see all images.

ID: 38060. Last updated: 25.08.2014

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Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

Yes it can - Please see description on the images.

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Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

Natürlich können Prototypen hergestellt werden. Allerdings wird das Zeitfenster bis zur Buchmesse (8- 12 Oktober 2014) sehr eng. Wir haben jetzt Ende August - Abstimmung der Community 1 Woche sind wir also bei Anfang September. Der Kunde und alle Beteiligten werden zur Entscheidung auch noch 2-3 Wochen brauchen - Haben wir also schon Ende September. Lizensierung der Konzepte - Dann geht es also schon in den Oktober..... usw.Ich würde eher Groß-Render machen und diese auf Poster drucken.

Status: 17.06.2018

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What do you estimate the costs for the prototype or the final implementation of your idea to be?

his depends on the clientand what materials are used and of course how many items will be setup in a store fair event etc.

Status: 17.06.2018

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Forum **Zukunft**
Börsenverein des Deutschen Buchhandels

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Creative's profile

Mocki010 PRO

Creative's top 5 skills

Graphic Design, Illustration, Product Design

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