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e - book world



We are very proud -That after all the hard work we found a modern factory in Mainland China. Many e-mails and drawings were sent back and forth but in the end we did it. The first prototypes were produced.

The first cubes of this great projekt. It was just great to see the very first prototypes after all this work.

It was not allowed to make pictures of the inside of the factory but we were able to make this pictures of the first prototypes.

Now we are confident. We will make the deadline. The e-book cubes are still loaded and then in time to come to the book fair 2014 in Frankfurt. There they are then presented for the first time to the public.

We like to thank the People's Republic of China for the great help in this project.

See you at the Book Fair in Frankfurt 2014.

Solution

e - book - world -The basic idea of all my concepts submitted is as follows. The book customer must come in the bookstores. So I have the customers present the e-book decent. Large setups in a bookstore with all kind of fancy stuff like - beaming - waterfalls 3d-tables hanging e-books are very impressing but i ask myself - What about the e-book to sell..... ? Were is the e-book that bookstores/booksellers want to sell in those installations.....

The whole concept must be implemented quickly and easily and i think it must be in a certain way even keep the costs in mind and furthermore the practical handling. A bookseller/bookstore will not invest first many thousands of Euro for construction work within his shop. Those salesman/woman want to sell e-books.

It also must be given to the customer a "book" in his hand. The customers that wants to enter the

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What is the core principle of your idea?

Great concept - easy to install - Not so costintesiv. Please see all images.

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Can your idea be applied to different formats (in a bookstore, at a trade fair, at a conference)?

Yes it can - Please see description on the images.

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Would it be possible to turn your idea into a reality, or at least create a prototype of it, at short notice, i.e. by the Frankfurt Book Fair in October 2014?

Natürlich können Prototypen hergestellt werden. Allerdings wird das Zeitfenster bis zur Buchmesse (8- 12 Oktober 2014) sehr eng. Wir haben jetzt Ende August - Abstimmung der Community 1 Woche sind wir also bei Anfang September. Der Kunde und alle Beteiligten werden zur Entscheidung auch noch 2-3 Wochen brauchen - Haben wir also schon Ende September. Lizenzierung der Konzepte - Dann geht es also schon in den Oktober..... usw.Ich würde eher Groß-Render machen und diese auf Poster drucken.

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What do you estimate the costs for the prototype or the final implementation of your idea to be?

This depends on the client and what materials are used and of course how many items will be setup in a store fair event etc.

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Creative's profile



Mocki010 PRO

Creative's top 5 skills

Graphic Design, Illustration, Product Design

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