

1/5 **traditionNox**

integrating traditional motifs



Solution

the traditional motifs assures a simple and flexible design that can be applied to all types of colors that Victorinox provides in the basic design

2/5

## traditionNox

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What does your design show?

the design shows that the old traditional motif is at the same time very actual and universal, and it can dress up the Victorinox knives in a decent classic maner

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3/5 **traditionNox**

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What is the unique idea about your design?

promoting tradition

4/5

## traditionNox

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Is there a special story behind your design?

The famous Romanian sculptor Brancusi got his inspiration from traditional art.

5/5

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Creative's profile



**caramida**