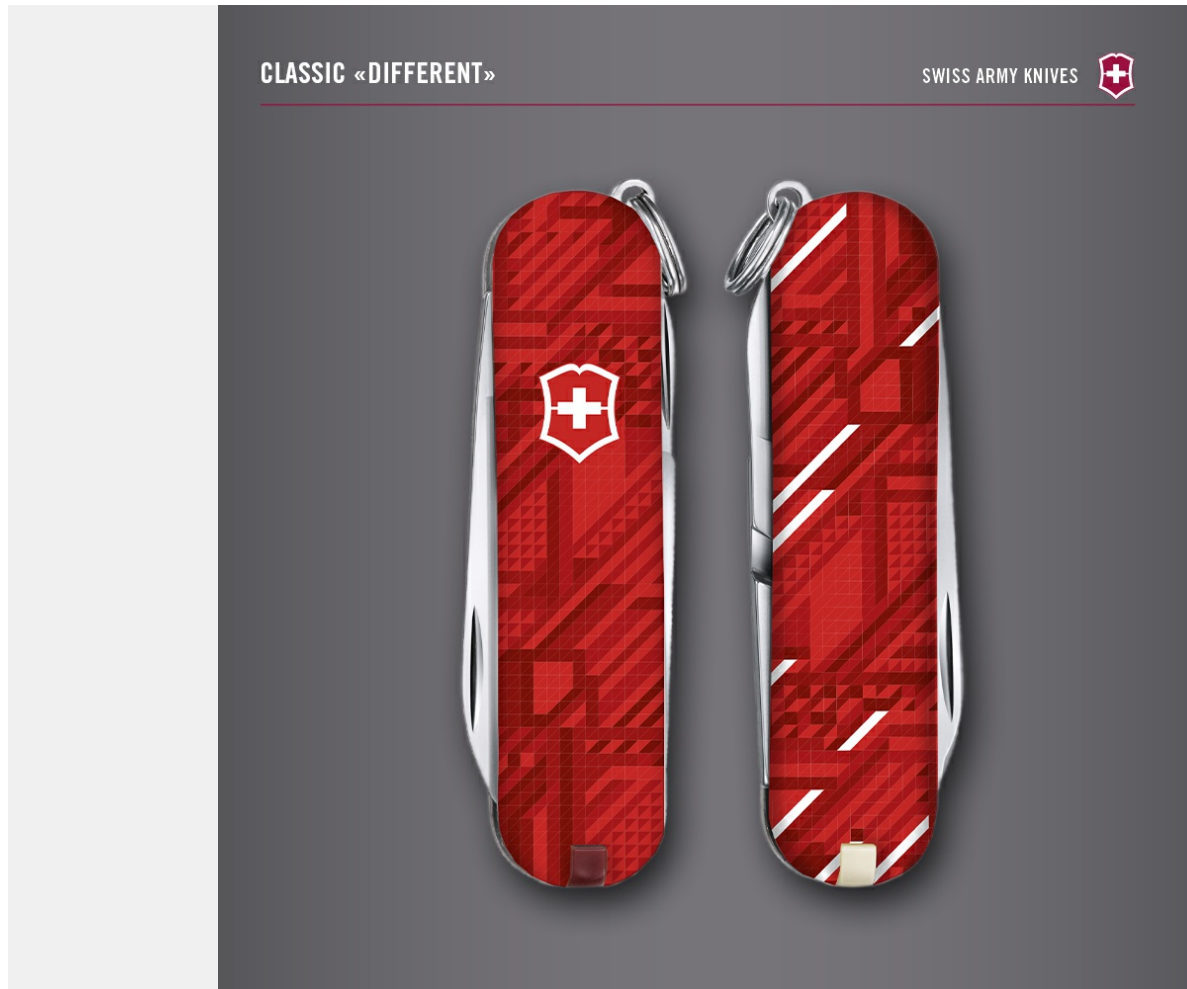


1/5 **Classic «Different»**

Maybe a design that even makes it directly into the permanent Victorinox collection? :)



**Solution**

/// The design consists of halved squares. Based on the cross in the logo. The different shades of color created the effect of individual compartments - different ways to follow. Try it!. ///

Status: 17.06.2018

2/5

## Classic «Different»

Maybe a design that even makes it directly into the permanent Victorinox collection? :)

What does your design show?

Different boxes, lines, squares, compartments - different ways to follow. Try it!

3/5

## Classic «Different»

Maybe a design that even makes it directly into the permanent Victorinox collection? :)

What is the unique idea about your design?

The design consists only of halved squares. The different shades of color created the effect of individual compartments and boxes.

4/5

## Classic «Different»

Maybe a design that even makes it directly into the permanent Victorinox collection? :)

Is there a special story behind your design?

I want to create a design for the permanent Victorinox collection. So I thought this design should be different to the existing knives but also suitable. A harmonic design but also interesting. A classic design but not too much conservative. I hope you like it :)

5/5

## Classic «Different»

Maybe a design that even makes it directly into the permanent Victorinox collection? :)

Creative's profile



**DENKdifferent** PRO

Art-Director, Mother, Survival Fighter

Creative's top 5 skills

Graphic Design, Illustration, User Experience, Communication Concept,  
Service Design