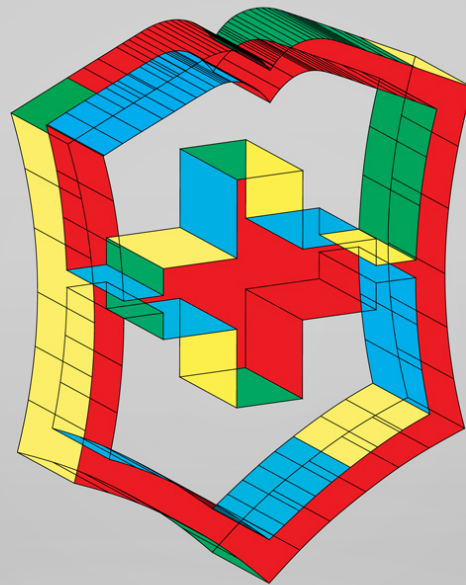


1/5 **Engineering Art**

Combining engineering and art through wireframe renderings and colour-blocking.

Engineering Arts



Solution

Paying homage to Victorinox's history of precision engineering by way of a wireframe rendering of the cross and shield emblem.

Status: 17.06.2018

2/5

Engineering Art

Combining engineering and art through wireframe renderings and colour-blocking.

What does your design show?

The Victorinox cross and shield emblem, rendered in 3d as wireframes.

3/5

Engineering Art

Combining engineering and art through wireframe renderings and colour-blocking.

What is the unique idea about your design?

It plays on the dichotomy of engineering and art – very much like this competition. Wireframes represent engineering, but colour-blocking reframes the object as sculpture, or art.

4/5

Engineering Art

Combining engineering and art through wireframe renderings and colour-blocking.

Is there a special story behind your design?

It contains only one element – the cross and shield emblem, but the emblem is transformed into something that carries dual meaning, engineering and art form.


5/5

Engineering Art

Combining engineering and art through wireframe renderings and colour-blocking.

Creative's profile

rajdhillon



rajdhillon **PRO**
Graphic Designer

Creative's top 5 skills

Illustration