

1/2 **MIRIFICATIO**

Key of Wonderful Creative Power.



M I R I F I C A T I O

Solution

The concept of "Mirificatio" is simple. It's latin for wonderful creative power, and it is the name proposed for DB lab. The graphic Key element in the logo puts together the idea of independence and innovation. It's a symbol of a design and a principle of open to new opportunities for product and business innovations.

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Creative's profile



typeforalex PRO

Product designer, Graphic designer, Art director

Creative's top 5 skills

Graphic Design, Product Design