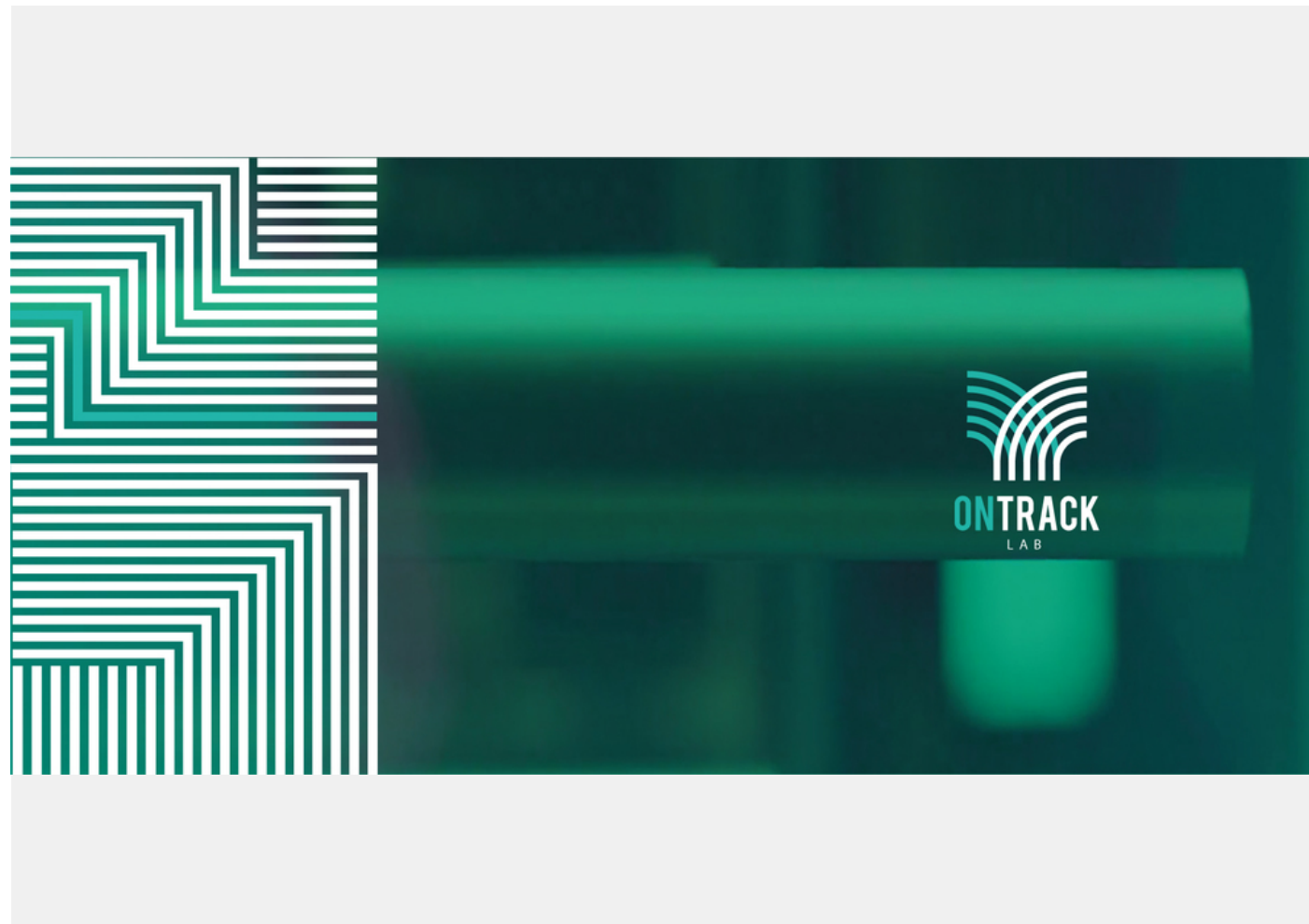


1/2 OnTrack lab

Where minds meet to the right track.



Solution

This option consist in creating a railway T intersection. It gives the idea that with us, you will always be on the right track. The logo can be played around with the trail and create different forms such as a the tunnel/door. And the colors inspiration are a version of the stop, slow and go sign (red, yellow and green).

Brand the Lab



2/2

OnTrack lab

Where minds meet to the right track.

Creative's profile



crislud PRO
Creative Designer

Creative's top 5 skills

Graphic Design, Mobile Apps, User Experience