

# 1/2 2WAYS hub

Where minds cross

**Solution**  
The idea behind is to show that an inspiration, a thought and different minds can be on the same track but go 2 different direction, as the same railway track. The colors are playful and the arrows of the logo can be played around forming different forms, symbols and patterns.

Brand the Lab



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## 2WAYS hub

Where minds cross

Creative's profile



**crislud** PRO  
Creative Designer

Creative's top 5 skills

Graphic Design, Mobile Apps, User Experience