

1/6 **Taste of Summer**

It shows an idyllic landscape in the mountains in switzerland.



Solution

It shows an idyllic landscape in the mountains in switzerland. Without traffic and fresh air the herbs grows (different greens). The Sunshine melt the mountain (ice cubes) and fresh water enters the lake. The Perfect cooling for women. The design is a mix of classic Ricola design and elements combined with some modern Elements.

Ricola Limited Edition 2015

Ricola

2/6 **Taste of Summer**

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What does your design show?

It shows an idyllic landscape in the mountains in switzerland.

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Taste of Summer

It shows an idyllic landscape in the mountains in Switzerland.

Which category (Switzerland, Summer, Herbs, Freshness) is your design focused on?

All of them, but mostly Switzerland

Ricola Limited Edition 2015

Ricola

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Taste of Summer

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What is the unique idea about your design?

The ice cube mountains

Status: 19.06.2018

ID: 42513. Last updated: 06.01.2015

jovoto

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Taste of Summer

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Is there a special story behind your design?

A woman goes for a walk in the mountains on weekends to relax and recharge her batteries from work. She sees the lake and ...

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Creative's profile



Frenz
Marketing

Creative's top 5 skills

Graphic Design, Photography, Product Design