

## 1/5 Urban Dog logo

Logo of Urban Dog, the pet care company



### Solution

Urban Dog logo is a Ready-Made logo for pet care, pet shop, pet service, or pet shelter company that were placed in urban area. And this logo has been sold to Marcus Johnson.

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2/5

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What was the task for the work you show here?

Making a logo for pet care, pet shop, pet service, or pet shelter company that were placed in urban area.

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What was your unique idea?

Logo is negative space that combine building, house, and a tree to be the dog's (boston terrier) head shape / form. building is describe the city, the house is describe the village, and the tree is describe the urban area that bring refreshment, safety and enjoyment to the pet and the owner. And the tree can be look as the dog's nose.

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4/5

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Is the work you present here originally and genuine made by you?

Yes, Urban Dog logo is original and designed by me.

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5/5

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Creative's profile



**Sapto Cahyono** PRO

Freelance Graphic Designer and Illustrator

Malang, Indonesia

Creative's top 5 skills

Graphic Design, Illustration

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**jovoto**

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