

1/5 **Grand Marnier The magnifique serve advertising**

The video describes the perfect serve of Cuvée du Centenaire, DIAGEO plc's new product.



Solution

The actor is Julien Lafond, award-winning french bartender, creator of the serve. The shots were taken at the amazing location of the 1930 Cocktail Bar in Milan.

Status: 19.06.2018

2/5

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The video describes the perfect serve of Cuvée du Centenaire, DIAGEO plc's new product.

What was the task for the work you show here?

The video has been realized to describe the perfect serving of Cuvée du Centenaire, Grand Marnier's new product.

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What was your unique idea?

The video was shot in 4K RAW at 120fps to enhance the technique of retiming
<https://vimeo.com/109130584> The soundtrack and the sound design were entirely composed
and recorded at our studio <https://soundcloud.com/zonecreative/cocktail-club> The art direction
belongs entirely to ZoneCreative.

4/5

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Is the work you present here originally and genuine made by you?

Yes, it is.

5/5

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Creative's profile



Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design,
Communication Concept