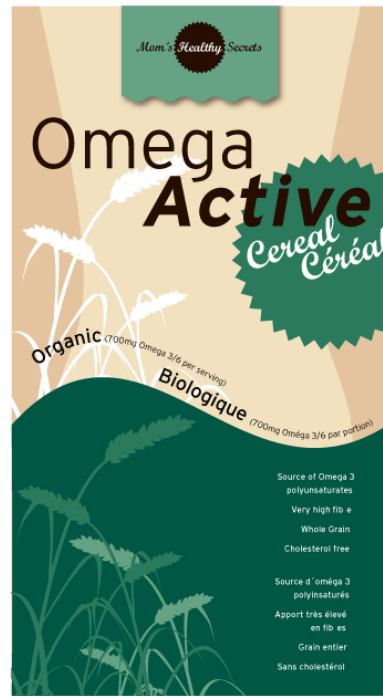
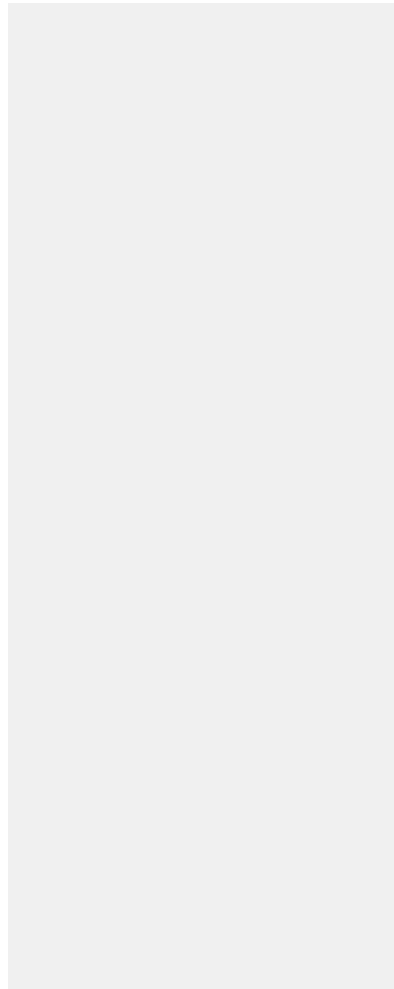


# 1/2 Janne 's Package Design



" N "

## Solution

Some updated thoughts on the logo:

- focus on health
- oval symbolizes seal (product is valuable)
- typo modern and fresh (Mom is still up to date)

Some thoughts on the package:

- curved lines convey lightness, fitness and youth
- body suggests agility and physical fitness
- light colours suit the idea of a light and healthy diet
- bubbles stand for lightness, freshness and sparkling life
- ears of corn stand for the natural aspect of the product

Status: 18.06.2018

Mom Knows Best!



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## Janne 's Package Design

Creative's profile



**Janne** PRO  
Grafik-Designerin

Creative's top 5 skills

Copy Writing, Graphic Design, Interior Design, Packaging Design,  
Communication Concept