

Brand the Hockey Capital Hamburg!



1/5 **Hockey Capital Hamburg**

Proud, powerful, team spirit, dynamic



Hockey Hauptstadt Hamburg

Visual Solution

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2/5

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What is the focus or core idea of your design?

The core idea of the design shows the unity between people around a focus point - Hockey - and the energy that it unleashes between the people that play this incredible game.

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3/5

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Will your logo make players feel proud wearing it?

It will make them feel proud to be in the powerful team of hockey that represents the Hamburg Hockey Family

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4/5

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Will your design also drum up enthusiasm amongst passionate hockey fans as well as sponsors?

The design inspires energy and team spirit which gives the fans a sense of belonging to the great community of hockey.

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5/5

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Creative's profile



Petru Covasa

Radauti, Romania

Creative's top 5 skills

Photography, Product Design

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jovoto

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