

1/5 **Update - HX3**

Eye catching logo, easy to remember and to identify with.



Solution

I tried to integrate all the symbols to make a clear connection between them and create a unite logo to define it.

Status: 19.06.2018

Brand the Hockey Capital Hamburg!



## 2/5 **Update - HX3**

Eye catching logo, easy to remember and to identify with.

What is the focus or core idea of your design?

Create a unique and strong image with the logo.

Brand the Hockey Capital Hamburg!

3/5 **Update - HX3**

Eye catching logo, easy to remember and to identify with.

Will your logo make players feel proud wearing it?

I'm very sure they will be very proud to wear it.

Brand the Hockey Capital Hamburg!



4/5

## Update - HX3

Eye catching logo, easy to remember and to identify with.

Will your design also drum up enthusiasm amongst passionate hockey fans as well as sponsors?

For sure it will.

Brand the Hockey Capital Hamburg!

5/5

## Update - HX3

Eye catching logo, easy to remember and to identify with.

Creative's profile



**NAC** PRO

Architecture | Product Design | Interior Design

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design, Interior Design