

Brand the Hockey Capital Hamburg!

1/5 **H- H- H-**

Focus on the resonant alliteration – there can not be any other Hockey Hauptstadt then Hamburg!



Solution

Focus on the resonant alliteration – there can not be any other Hockey Hauptstadt then Hamburg!
Supported by a most iconic stick and ball!

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2/5

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What is the focus or core idea of your design?

Hamburg simply is the capital of hockey.

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3/5

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Will your logo make players feel proud wearing it?

YES!

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4/5

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Will your design also drum up enthusiasm amongst passionate hockey fans as well as sponsors?

YES!

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5/5

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Creative's profile



karlanders