

1/5 **Chinoiserie Poetry**

This design is a modern look at chinoiserie textiles: traditional, yet new.

**Solution**

I have created a large vocabulary of motifs for this design, most of them drawn with ink: cranes, butterflies, cherry blossom, peonies, chrysanthemum flowers, and other floral and ornamental elements. While assembling the layout, I decided to focus on cherry blossom, bamboo, and cranes, with a little bit of peonies. To create a design, which will be light, and breathable and appealing to different ages, I have used a very flirtatious line art with juicy, sweet background.

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Why does your design stand out?

- The layout is harmonious, line art is perfectly clean, meaning even if the design is reduced to 2 colors only, it still is 100% applicable. The silhouettes are beautiful.
- The pattern is made of many gracious motifs, which can be used separately to produce stand-alone designs to create a whole collection of textiles.
- Appeals to both young and classic audiences.
- Traditional Chinese motifs with modern appeal.
- .PSD and AI formats available for this design with all the layers.

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Which kind of brands do you imagine using your design?

I could imagine Givanchi using this textiles for a beautiful gown, but also could see them used for a Zara collection just in the mall:)

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Is the design 100% created by you or is there anything we should know about any third party material used?

Yes , the elements were drawn by me, the background is also my watercolor illustration.

Chinoiserie-Chic

TEXTILE DESIGN

5/5

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Creative's profile



Elena Belokrinitski PRO

textile designer

Ramat Gan, Israel

Creative's top 5 skills

Graphic Design, Illustration, Textile Design

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