

1/6 **Victorinox Ninja**



Solution

Victorinox (for me personally) represents adaptability, resourcefulness. Always be ready to whatever-whenver.

## Victorinox Ninja

What is the story behind your design?

As I always a fan of the Swiss Army Knife myself, I know it's not the question of "what If..", but "when..". To always be prepared, be ready and to adapt is the philosophy, and Victorinox is always on my pocket. Lightweight, multi-function, durable, rugged, all of this quality remind me of Ninja.

3/6

## Victorinox Ninja

Is there a connection between your design and the Victorinox brand?

There are quality and character of Victorinox that remind me to Ninja: adaptability, always be ready for (almost) anything, durability and multi-function.

4/6

## Victorinox Ninja

Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

done

5/6

## Victorinox Ninja

Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock is accepted. See "mandatory requirements" (in the Brief) for details.

No, I have not.

6/6

## Victorinox Ninja

Creative's profile



**iman sapari**  
artist

Bandung, Indonesia

Creative's top 5 skills

Graphic Design, Illustration, Product Design