

1/6 **The Beach**



Solution

The creation of this design idea is to pass good energy everyday on the beach. The beach is walking environment, sports, peace, nature, animals and joy.

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The Beach

What is the story behind your design?

The creation of this design idea is to pass good energy everyday on the beach. The beach is walking environment, sports, peace, nature, animals and joy. Besides being an environment with so many positive attributes, I think the beach is still a largely unexplored topic in this contest. I think it would be an amazing theme. Many love the beach.

The Beach

Is there a connection between your design and the Victorinox brand?

INGLÊS I believe that Victorinox and beach has a lot in common. As I mentioned, the beach is a joy environment, sports, peace. The beach is one of the most charming places where the human being connects body and soul with nature. The energy of the beach is pure and alive. I see low frequency in this contest something about the beach, I think a very interesting topic for Victorinox.

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The Beach

Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Brazil

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The Beach

Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock is accepted. See "mandatory requirements" (in the Brief) for details.

This design is my creation. Created with much love.

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The Beach

Creative's profile



Michel Massih PRO

Graphic / Surface Designer

Campinas - São Paulo, Brazil

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Fashion, Textile Design