

1/6 **MEXICAN**

Traditional Mexican Woman. Mexican Costumes



Solution

The inspiration for the design of this knife has been the Mexican costumes. This knife represents the traditional Mexican woman wearing a typical Mexican costume, evoking the colorful weaving and embroidery handmade by Mexican natives.

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## MEXICAN

### Traditional Mexican Woman. Mexican Costumes

What is the story behind your design?

In 2014 I had the opportunity to travel to Switzerland, where I saw the Matrioshka knife. That's when I got the idea to create a design that represents Mexican culture.

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## MEXICAN

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Is there a connection between your design and the Victorinox brand?

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## MEXICAN

### Traditional Mexican Woman. Mexican Costumes

Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

QUERÉTARO, MEXICO.

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## MEXICAN

### Traditional Mexican Woman. Mexican Costumes

Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock is accepted. See "mandatory requirements" (in the Brief) for details.

No I haven't. It is 100% mine.

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Creative's profile



**Aniela González Rojo**

Degree in Communications and Digital Media

Querétaro, Mexico

Creative's top 5 skills

Graphic Design, Illustration, Photography