

1/6 **The mountains are calling**

Wood carved quote

Handlettering



Solution

Handlettered inspirational quote, carved into wood.

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The mountains are calling

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What is the story behind your design?

This emotional quote links back perfectly to Switzerland and the Alps. I believe that the wood carving effect adds the necessary authentic human touch and triggers the desire to travel and explore...

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Is there a connection between your design and the Victorinox brand?

See above

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Germany

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock is accepted. See "mandatory requirements" (in the Brief) for details.

NO. The famous quote by John Muir was published before January 1, 1923 and is in the public domain worldwide, so no copyright.

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Creative's profile



Hedda Beer PRO

Brand Magician

Schondorf am Ammersee, Germany

Creative's top 5 skills

Graphic Design, Illustration, Packaging Design, Communication Concept