

1/6 **Modern Geometric**

Contemporary color palette combined with old black lines.



**Solution**  
A loose geometric pattern that is eye catching, modern, gender neutral and pleasing to a wide audience.

Status: 19.06.2018

2/6

## Modern Geometric

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What is the story behind your design?

The idea was to reference influential Swiss design and aesthetic that has become adapted throughout the globe.

3/6

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Is there a connection between your design and the Victorinox brand?

The enduring simplicity and practicality of the product and the commitment to elegant design.

4/6

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Please make sure you have filled out your country of origin in your profile! It's important that the regional Victorinox team understands the cultural background of your design.

Yes

5/6

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Have you used any third-party material? Even if you've modified or combined it, please know that in this project no stock is accepted. See "mandatory requirements" (in the Brief) for details.

All the material and ideas are 100% my own.

6/6

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Creative's profile



**SarahHelen**

Graphic Design/Textile Design

Creative's top 5 skills

Graphic Design, Illustration, Photography, Textile Design