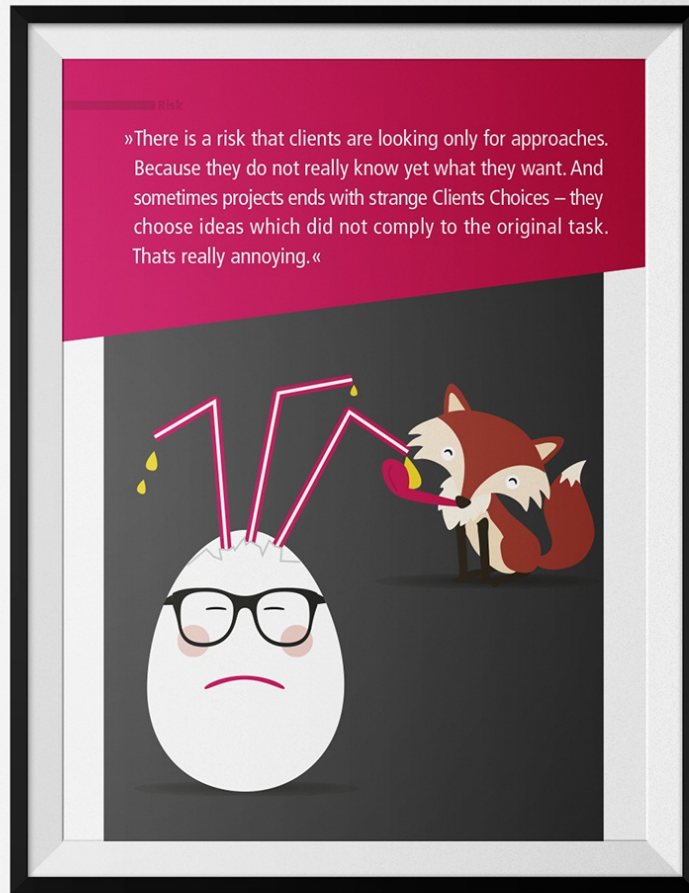


1/5 Walking on eggs

Opportunities and Risks of crowdworking - perspective of DENKdifferent



Solution

Opportunities and Risks of crowdworking - perspective of DENKdifferent I choose "Walking on eggs" because every project you participate is a kind of "Eierlauf". You read the briefing carefully. You try to understand the client and the comments of the guide. And you try to include the suggestions of the community into your design. And that all to get paid for your work...

Status: 19.06.2018

Opportunity or risk?



2/5

Walking on eggs

Opportunities and Risks of crowdworking - perspective of DENKdifferent

Please provide us with some background information on your visualization.

First I thought, it would be a good idea to show us - the creatives - as chicken - working as a laying battery. And the eggs are our ideas. But then I thought it is better to be the egg itself, because we are fragile and must be treated cautiously. And the content of us (the egg) is the idea. You can say our designs and ideas are "the yellow of the egg". :)

Opportunity or risk?



3/5

Walking on eggs

Opportunities and Risks of crowdworking - perspective of DENKdifferent

Do not forget to answer the separate questionnaire in the download section.
Therefore you need your personal created ID-number after submitting your idea.

ok

Status: 19.06.2018

Opportunity or risk?



4/5

Walking on eggs

Opportunities and Risks of crowdworking - perspective of DENKdifferent

Have you used any third-party material? Even if you've modified it, source the original here. See FAQ for details.

The mockup frame is from www.bluemonkeylab.com I used the pan from here and modified it: <http://www.freepik.com/free-vector/delicious-food795103.htm#term=egg&page=1&position=1> I used the fox from here and modified him: <http://www.freepik.com/free-vector/cute-forest-animals787689.htm> The rest is from me :)

Opportunity or risk?



5/5

Walking on eggs

Opportunities and Risks of crowdworking - perspective of DENKdifferent

Creative's profile



DENKdifferent PRO

Art-Director, Mother, Survival Fighter

Creative's top 5 skills

Graphic Design, Illustration, User Experience, Communication Concept,
Service Design