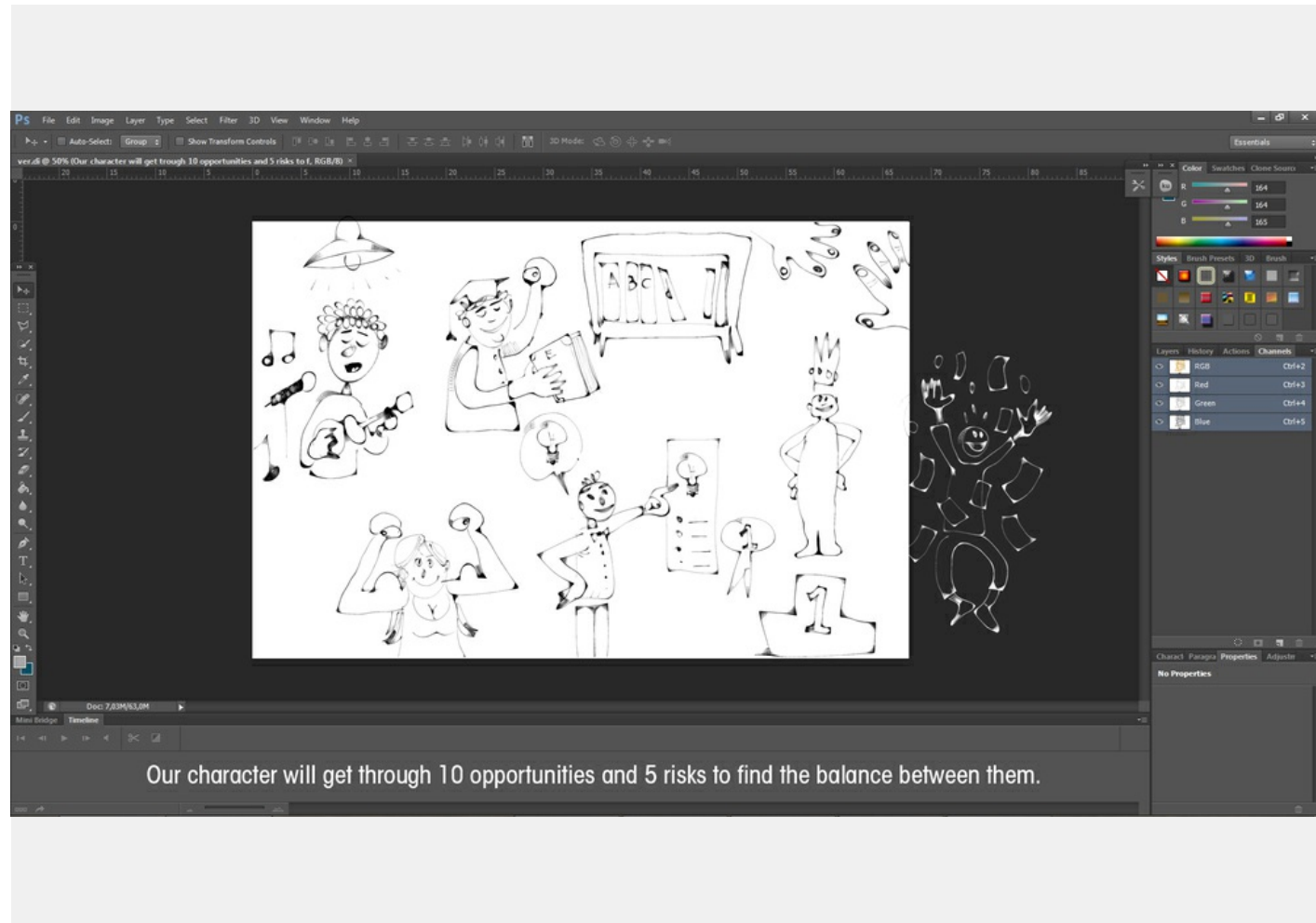


Opportunity or risk?



# 1/5 The Way of Success

Life is a game, Crowdfunding too.



## Solution

Our vision developed into a fully functional board game, intended to interpret real life as a funny chain of situations we all go through. The game depicts potential Opportunities and Risks, which every participant might experience during "The Way of Success". Like in real Crowdfunding, it is often up to the person how to improve himself and be successful. His path may lead him into different situations, he may skip some steps, but in the end there is an ultimate goal for everyone - "Number One"

Status: 19.06.2018

Opportunity or risk?



2/5

## The Way of Success

Life is a game, Crowdfunding too.

Please provide us with some background information on your visualization.

Our visualization shows series of illustrations depicting a Character who is going through different real life situations on his direction upon "The Way of Success". His goal is to become the "Number One" and he experience a lot of positive and negative emotions along the way, which represents our take on "Opportunity and Risk" with Crowdfunding. And for us, it is not "or", it is "and". You can't carry only positive moments along the way and vice versa. The important thing is to keep going!

Opportunity or risk?



3/5

## The Way of Success

Life is a game, Crowdfunding too.

Do not forget to answer the separate questionnaire in the download section.  
Therefore you need your personal created ID-number after submitting your idea.

Job's done! :)

Status: 19.06.2018

Opportunity or risk?



4/5

## The Way of Success

Life is a game, Crowdfunding too.

Have you used any third-party material? Even if you've modified it, source the original here. See FAQ for details.

Royalty Free Music from <http://www.bensound.com/>. Free Mockup Posters: [google.com](http://google.com) We haven't used other Third-party material.

Status: 19.06.2018

Opportunity or risk?



5/5

## The Way of Success

Life is a game, Crowdfunding too.

Creative's profile



**Mariya\_** PRO  
Creative

Creative's top 5 skills

Product Design, Interior Design, Packaging Design, Textile Design, Service Design

Collaborators



**gusmonk** PRO  
Visual Artist

ID: 49409. Last updated: 01.11.2015

**jovoto**

Status: 19.06.2018