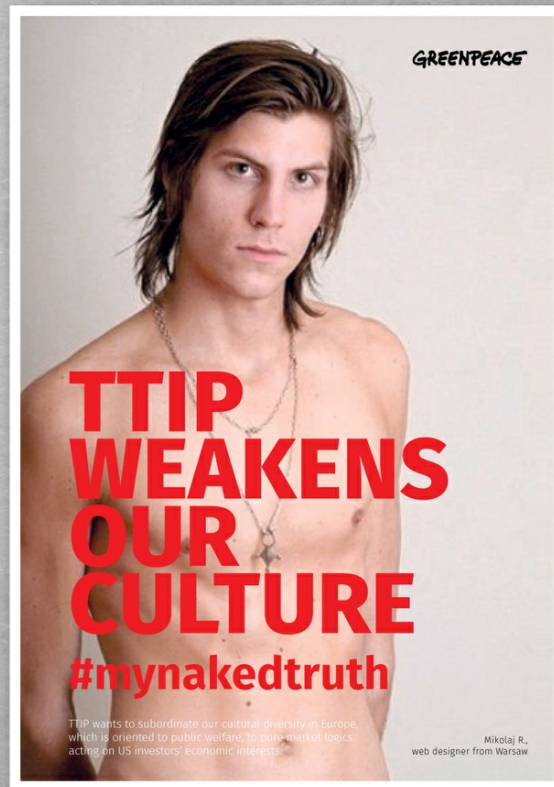


1/3 #mynakedtruth

TTIP affects everyone of us, threatens humans. How do you show a vulnerable human best? Being naked.



Solution

He physically gets experienced by danger. This emotion is spread to the viewer.

Coincidentally, showing oneself naked illustrates courage and protest – is weakness and strength in one. The power to show your violability. Besides, nudity perfectly contrasts to the veilings during the TTIP negotiations.

People from all over Europe get a chance to speak and voice criticism, their „naked truth“. Besides, the campaign appeals to you to express your own „naked truth" in public and social media.

Status: 19.06.2018

Stop TTIP

GREENPEACE

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#mynakedtruth

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Have you used any third-party material? Even if you've modified it, source the original here. See FAQ for details.

layout versions of usual stock material

Stop TTIP

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#mynakedtruth

TTIP affects everyone of us, threatens humans. How do you show a vulnerable human best? Being naked.

Creative's profile



freierwolf PRO

Freelance graphic designer

Creative's top 5 skills

Graphic Design, Communication Concept