

Opportunity or risk?



1/5 Life of a crowdworker

Metaphor of a spinning tops' game



Solution

My idea is to represent the risk and opportunities of a crowdworker through the metaphor of a spinning tops' game. Every spin top represent a crowdworker, all are taking part at the competition, but some will fall to the ground and some will keep turning, that means: winning or loosing. In both case every crowdworker will leave his mark, because everyone has the opportunity to express his opinions by posting his work.

Status: 19.06.2018

Opportunity or risk?



2/5

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Please provide us with some background information on your visualization.

Crowdworkers' life is like a spinning tops' game...

Opportunity or risk?



3/5

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Do not forget to answer the separate questionnaire in the download section.
Therefore you need your personal created ID-number after submitting your idea.

ok!

Opportunity or risk?



4/5

Life of a crowdworker

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Have you used any third-party material? Even if you've modified it, source the original here. See FAQ for details.

Spinning Tops Photo from iStock: <http://www.istockphoto.com/photo/spinning-tops-children-s-toy-13770956> Mock-ups: <https://www.flickr.com/photos/coryschmitz/3062961982/>
https://commons.wikimedia.org/wiki/File:Toronto_Rocketgangway_interior.jpg
<https://goo.gl/uhmokc>

Opportunity or risk?



5/5

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Creative's profile



suseine

Graphic Designer

Creative's top 5 skills

Graphic Design