

1/3 **Hormones go haywire**

Different modified german adages show the TTIP danger and effect for the consumer.



Solution

IDEA Original: Red lips should be kissed. Modified: Lead should be kissed. Copy: Lipstick may contain lead in the USA. Not in Europe.

Original: The way to a man's heart goes through his stomach. Modified: Chlorine goes through the stomach. Copy: Chicken may contain chlorine in the USA. Not in Europe.

Original: My hormones go haywire. Modified: My beef steaks go haywire. Copy: Production of meat with hormones is allowed in the USA. Not in Europe.

Stamp: Commitment to EU standards. Stop TTIP!

photo for layout / photocase.com

Status: 15.06.2018

2/3

Hormones go haywire

Different modified german adages show the TTIP danger and effect for the consumer.

Have you used any third-party material? Even if you've modified it, source the original here. See FAQ for details.

All photos only for layout usage. Source: photocase.com. The client could buy credits for Unlimited Print Production Run or ask for Exclusive usage. dreamstime.com for billboard

Stop TTIP

3/3

Hormones go haywire

Different modified german adages show the TTIP danger and effect for the consumer.

Creative's profile



ann **PRO**

Freelance Designerin

Creative's top 5 skills

Copy Writing, Graphic Design, Packaging Design, Communication Concept