

1/5 the market UPDATE

Crowdworking is like a market, where creatives "offer" their "products" and client chooses and buys



Solution

Us, creatives are like the people who come to offer their products (ideas) to the street markets. And the clients are like the buyers who come to see and maybe to buy something. If they choose something, the person they buy from is happy. But there are many others that have to come back home with their unsold "products". They wasted time and energy for nothing. Also, in these markets, the offers are different and so the people. And so, the ideas at the crowdworking are also different.

Opportunity or risk?



2/5

the market UPDATE

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Please provide us with some background information on your visualization.

It is an analogy of the crowdworking formula

Status: 15.06.2018

Opportunity or risk?



3/5

the market UPDATE

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Do not forget to answer the separate questionnaire in the download section.
Therefore you need your personal created ID-number after submitting your idea.

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Status: 15.06.2018

Opportunity or risk?



4/5

the market UPDATE

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Have you used any third-party material? Even if you've modified it, source the original here. See FAQ for details.

no

Status: 15.06.2018

Opportunity or risk?



5/5

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Creative's profile



oxelot PRO
Designer

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design,
Communication Concept

Collaborators



DENKdifferent PRO
Art-Director, Mother, Survival Fighter