

1/5 Crowdsworking's like a Crossword of possibilities

Play the game and find them out!



Solution

My take on the topic about ver.di's "Opportunity or risk?". I've been working on this idea for several weeks. The main focus of the crossword game is to show that there are many possible combination of opportunities or risks for any crowdworker. One could find merely risks, others may find more opportunities and so on. The association with real life is that you can't be sure what lies ahead until you try crowdsworking yourself.

Opportunity or risk?



2/5

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Please provide us with some background information on your visualization.

I was playing crosswords and thought of how well it might fit the ver.di project. Then I wrote down many pros and cons (opportunities and risks) from the way I understand the crowdworking process. Worked on the concept using the most suitable words and then aligning them. The idea developed into a complete one over time and I am pleased with the result. Small hint: Vertical words: 8 risks, 10 opportunities, 8 neutral, 4 other; Horizontal words: 5 risks, 7 opportunities, 5 neutral, 10 other

Opportunity or risk?



3/5

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Do not forget to answer the separate questionnaire in the download section.
Therefore you need your personal created ID-number after submitting your idea.

Already answered the questionnaire.

Status: 15.06.2018

Opportunity or risk?



4/5

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Have you used any third-party material? Even if you've modified it, source the original here. See FAQ for details.

I haven't used TPM, except some free mock-ups.

Status: 15.06.2018

Opportunity or risk?

5/5

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Creative's profile



wildyracing **PRO**

Creative's top 5 skills

Copy Writing, Graphic Design, Photography, Communication Concept,
Service Design