

1/9 **Snow Structure (update)**



Visual Solution

Status: 15.06.2018

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

2/9 **Snow Structure (update)**

What is the STORY behind your design?

I wanted to create style and readable design

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

3/9 **Snow Structure (update)**

What makes your idea DIFFERENT to any other limited edition vodka?

arctic colours make the design pleasing to the eye

4/9

## Snow Structure (update)

Is the design 100% created by you or is there anything we should know about any third-party material used?

yes, 100%

Status: 15.06.2018

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

5/9

## Snow Structure (update)

Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

Yes

Status: 15.06.2018

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

6/9 **Snow Structure (update)**

Q1: The printing on the bottle: Number of screen printing stations needed?

0

7/9

## Snow Structure (update)

Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

1,2: 5 colours

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

8/9 **Snow Structure (update)**

Q3: The lid: Number of colors needed?

2



The Pure Soul of Vodka

WODKA  
GORBATSCHOW

9/9

## Snow Structure (update)

Creative's profile



**Maria Shyrokova** PRO

Graphic Designer. Illustrator

Zhytomir, Ukraine

Creative's top 5 skills

Graphic Design, Illustration, Photography, Textile Design

ID: 51752. Last updated: 01.03.2016

**jovoto**

Status: 15.06.2018