

1/9 **artic landscape**

atmospheric arctic landscape



Solution

an arctic landscape uses the color blue of vodka

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

2/9 **artic landscape**

atmospheric arctic landscape

What is the STORY behind your design?

soon

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## artic landscape

atmospheric arctic landscape

What makes your idea DIFFERENT to any other limited edition vodka?

catchy design

masculine trendy icy cold arctic

Status: 15.06.2018

ID: 51931. Last updated: 16.03.2016

jovoto

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## artic landscape

atmospheric arctic landscape

Is the design 100% created by you or is there anything we should know about any third-party material used?

yes 100%. the font i use at "limited edition" don't have the rights

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Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

yes

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Q1: The printing on the bottle: Number of screen printing stations needed?

one color or two colors

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Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

3-4 colors. flexo printing at the circle "limited edition" and hot foil embossed could be the logotype Also the main label could be printed partly transparent at top otherwise could be the same color as the bottle.

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Q3: The lid: Number of colors needed?

1-2 colors

BOX. The box would be a Great Idea if made by "middle plexiglass" or "milk plexiglass" and see through the plexiglass a blue bottle...like a piece of ice..100% icy cold! would be a great effect.



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Creative's profile



**demonietto** PRO

Art Director / Graphic Designer / Illustrator

Creative's top 5 skills

Graphic Design, Illustration, Packaging Design, Communication Concept,  
Service Design

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