

1/8 **Mountain tops**

Mountain tops



Solution

(New design on a white background see slide 3 and 4) Mountain tops

Status: 15.06.2018

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

2/8

## Mountain tops

Mountain tops

What is the STORY behind your design?

the feeling of freedom and escape, just as when climbing the mountain

The Pure Soul of Vodka

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## Mountain tops

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What makes your idea DIFFERENT to any other limited edition vodka?

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The Pure Soul of Vodka

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## Mountain tops

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Is the design 100% created by you or is there anything we should know about any third-party material used?

100% creation

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## Mountain tops

### Mountain tops

Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

yes

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## Mountain tops

### Mountain tops

Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

6 x offset colors, partly transparent label, hot foil embossing for the logo

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## Mountain tops

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Q3: The lid: Number of colors needed?

2

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## Mountain tops

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Creative's profile



**andreea** PRO  
interior architect

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Textile Design

Collaborators



**Adrian Ignat** PRO  
Product/Interior Designer and Founder at Dimensiva  
Bucharest, Romania

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jovoto

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