

1/9 **UPDATE\_the Polar bear (version with mountain also)**

A very stylish illustration that communicates i believe with the target group



Solution

A polar bear in the sea in front of an ice mountain designs by polygons. Also could be at the label only the ice mountain as a dynamic image created with a lot of polygons and is trendy.

2/9

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What is the STORY behind your design?

A polar bear under the Antarctica water. or A Landscape of Antarctica

BOX. The box would be a Great Idea if made by "middle" or "milk" or " plexiglass and see through the plexiglass a blue bottle...like a piece of ice..would be a great effect

3/9

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What makes your idea DIFFERENT to any other limited edition vodka?

illustrated by using polygons (trendy design). A trendy style that expresses masculine. and is very close to Men between 20 and 29.

4/9

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Is the design 100% created by you or is there anything we should know about any third-party material used?

yes 100%. I don't own the rights from the font i use at "limited edition"

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

5/9

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Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

yes

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6/9

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Q1: The printing on the bottle: Number of screen printing stations needed?

white and gradient

7/9

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Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

2-5 colors logotype could be hot foil embossed printed. semi transparent label

8/9

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Q3: The lid: Number of colors needed?

one

BOX. The box would be a Great Idea if made by "middle plexiglass" or "milk plexiglass" and see through the plexiglass a blue bottle...like a piece of ice..100% icy cold! would be a great effect.



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9/9

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Creative's profile



**demonietto** PRO

Art Director / Graphic Designer / Illustrator

Creative's top 5 skills

Graphic Design, Illustration, Packaging Design, Communication Concept,  
Service Design

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jovoto

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