

1/9 **Artic Dove**

Visual Solution



Status: 15.06.2018

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Artic Dove

What is the STORY behind your design?

It shows the Gorbatschow dove on the peak of an iceberg. Northern lights surround the scene, these "lights" have an iridescent effect.

The Pure Soul of Vodka

WODKA
GORBATSCHOW

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What makes your idea DIFFERENT to any other limited edition vodka?

It express purity and freshness with simple techniques.

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GORBATSCHOW

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Is the design 100% created by you or is there anything we should know about any third-party material used?

All mine.

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Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

Yes

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Q1: The printing on the bottle: Number of screen printing stations needed?

1 (degraded blue)

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Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

Center and below: 4 (1 blue, 1 white, 1 flexo printing with an iridescent effect, 1 flexo printing with silver for de edges) The label above only needs 2 (blue and flexo printing with an iridescent effect)

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Q3: The lid: Number of colors needed?

1 (blue)

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Artic Dove

Creative's profile



Iván Santiago PRO

Illustrator, Licensed Graphic Designer

Merida, Venezuela

Creative's top 5 skills

Copy Writing, Graphic Design, Illustration

ID: 51974. Last updated: 17.03.2016

jovoto

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