

1/9 **MOSCOW AT NIGHT**

Wodka should be drunk at night ...



Solution

... especially Moscow is a vibrant city with a lot of opportunities at night ...

Status: 15.06.2018

The Pure Soul of Vodka

WODKA
GORBATSCHOW

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MOSCOW AT NIGHT

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What is the STORY behind your design?

... People go out and have fun with each other. This attitude of life should be indicated.

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What makes your idea DIFFERENT to any other limited edition vodka?

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Is the design 100% created by you or is there anything we should know about any third-party material used?

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Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

NO

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Q1: The printing on the bottle: Number of screen printing stations needed?

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Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

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Q3: The lid: Number of colors needed?

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Creative's profile



Michael Eisermann PRO

Innovative Thinker Service Designer

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Creative's top 5 skills

Graphic Design, Mobile Apps, Communication Concept, Service Design