

1/9 **STONE COLD WODKA**

A bottle made of stone for the right drinking temperature ...



Solution
... you should never never drink your wodka with ice - in Russia ... if you like it colder you should add some cold stones ... but if's a stone bottle: the Wodka always have the right temperature ...

The Pure Soul of Vodka

WODKA
GORBATSCHOW

2/9

STONE COLD WODKA

A bottle made of stone for the right drinking temperature ...

What is the STORY behind your design?

... the bottle is in addition non closable - like the old tradition: open a bottle, empty it and don't stop before.

The Pure Soul of Vodka

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GORBATSCHOW

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STONE COLD WODKA

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What makes your idea DIFFERENT to any other limited edition vodka?

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Is the design 100% created by you or is there anything we should know about any third-party material used?

YES

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Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

NO

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Q1: The printing on the bottle: Number of screen printing stations needed?

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Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

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Q3: The lid: Number of colors needed?

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Creative's profile



Michael Eisermann PRO

Innovative Thinker Service Designer

Wedel, Germany

Creative's top 5 skills

Graphic Design, Mobile Apps, Communication Concept, Service Design