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## North pole Night sky

Nort pole constelations



### Solution

The front label is transparent and if you look thru you can see the label opposite to it which is printed on the back. Because of the curvature of the bottle and the density of the liquid it will appear as if it is projected on a cylindrical surface, just like you would see it in the night sky.

The Pure Soul of Vodka

WODKA  
GORBATSCHOW

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What is the STORY behind your design?

Every corner of the world has a different view of the night sky in certain seasons. This is how the sky looks durring winter in the north pole.

The Pure Soul of Vodka

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GORBATSCHOW

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What makes your idea DIFFERENT to any other limited edition vodka?

By placing the design on the back of the label it creates the illusion of 3d, looking at it thru the liquid.

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Is the design 100% created by you or is there anything we should know about any third-party material used?

this idea is mine

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Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

yes

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Creative's profile



**Vanda Dobrescu** PRO

Architect

Bucharest, Romania

Creative's top 5 skills

Graphic Design, Illustration, Web Design