

1/9 **PURE SOUL POLAR BEAR**

An artic world with a friendly smiling polar bear who is chilling.



Solution

Imagine ... enter the illustrated world.

The Pure Soul of Vodka

WODKA
GORBATSCHOW

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PURE SOUL POLAR BEAR

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What is the STORY behind your design?

Might the bear be really drunk?

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What makes your idea DIFFERENT to any other limited edition vodka?

Illustration.

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Is the design 100% created by you or is there anything we should know about any third-party material used?

YES!

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Are you applying for the Client's Choice Professional Award (yes/no)? If so, please answer the following questions.

YES!

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Q1: The printing on the bottle: Number of screen printing stations needed?

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Q2: For each of the two labels: Number of channels in offset printing, screen printing, flexo printing (special finish) and hot foil embossed printing?

later

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Q3: The lid: Number of colors needed?

later

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Creative's profile



SKF_ART

Art Direction, Ideas, Design, Branding, Art

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design, Textile Design

ID: 52047. Last updated: 17.03.2016

jovoto

Status: 15.06.2018