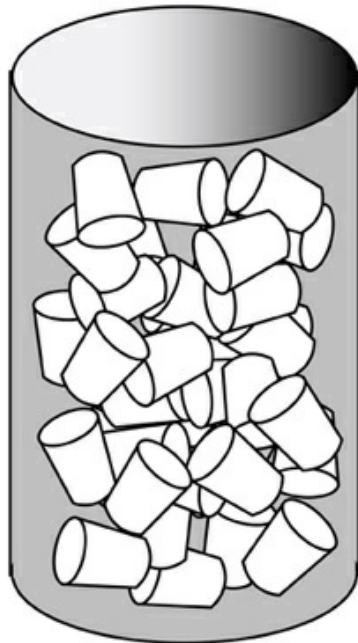


1/2 **Leaves Cup**



lots of space when thrown away

VS



not that much space
and easier to decompose

Solution

When a person buys coffee to go, it is actually a fact that this person needs DISPOSABLE cup. Even though you don't want to harm the planet, you might still forget to bring your own cup, or you are too lazy to carry it, or your is too ugly to show it, etc... or after drinking the coffe you dont want to be hanging around with a non.disposable dirty cup...

So with this concept, the cup is actually thrown away...

The Leaves Cup has this txture that allows you to destroy it. They are little leaves that you are going to enjoy taking them off. That would be like the bubble plastic. You are getting rid of some stress.

When you are done, or while you are still doing it, you can just release to the air these little leaves. They are biodegradable and easier to decompose than the whole cup. They would take less space in a rubbish bin... but it would be better if you put them in any flower pot or close to a tree or plant, so the plant

Drink Sustainably

betacup

2/2

Leaves Cup

Creative's profile



oxelot PRO
Designer

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design,
Communication Concept

ID: 5222. Last updated: 28.05.2010

jovoto

Status: 18.06.2018