

1/2 **VINTAGE GARDEN**



Solution

Idea behind vintage garden is to raise social conciseness regarding unnecessary food waste and responsible and organic consumption.

Nowadays, the enormous quantity of food is being thrown away every day, while plenty of people is starving.

In the age of modern communications the app like vintage garden can help raising conciseness regarding global famine, food waste and responsible consumption.

Through the app, members will be able to monitor how the plant is grown from the seed, and create a bond with the nature.

Subsequently members can learn to enjoy food responsibly, grow as much as they need for their realistic consumption, donate any surplus they have and save the seeds and re-plant or share with members. To begin each subscriber will get 3-5 organic seeds in the first month, and n turn he will have to share his

Future of Food & Beverages

2/2

VINTAGE GARDEN

Creative's profile



MKAA PRO
Architectural Designer

Creative's top 5 skills

Product Design, User Experience, Interior Design, Communication Concept,
Service Design

Collaborators



Dragos Radisavljevic PRO
Real Estate Specialist
Belgrade, Serbia

ID: 52702. Last updated: 10.06.2016

jovoto

Status: 15.06.2018