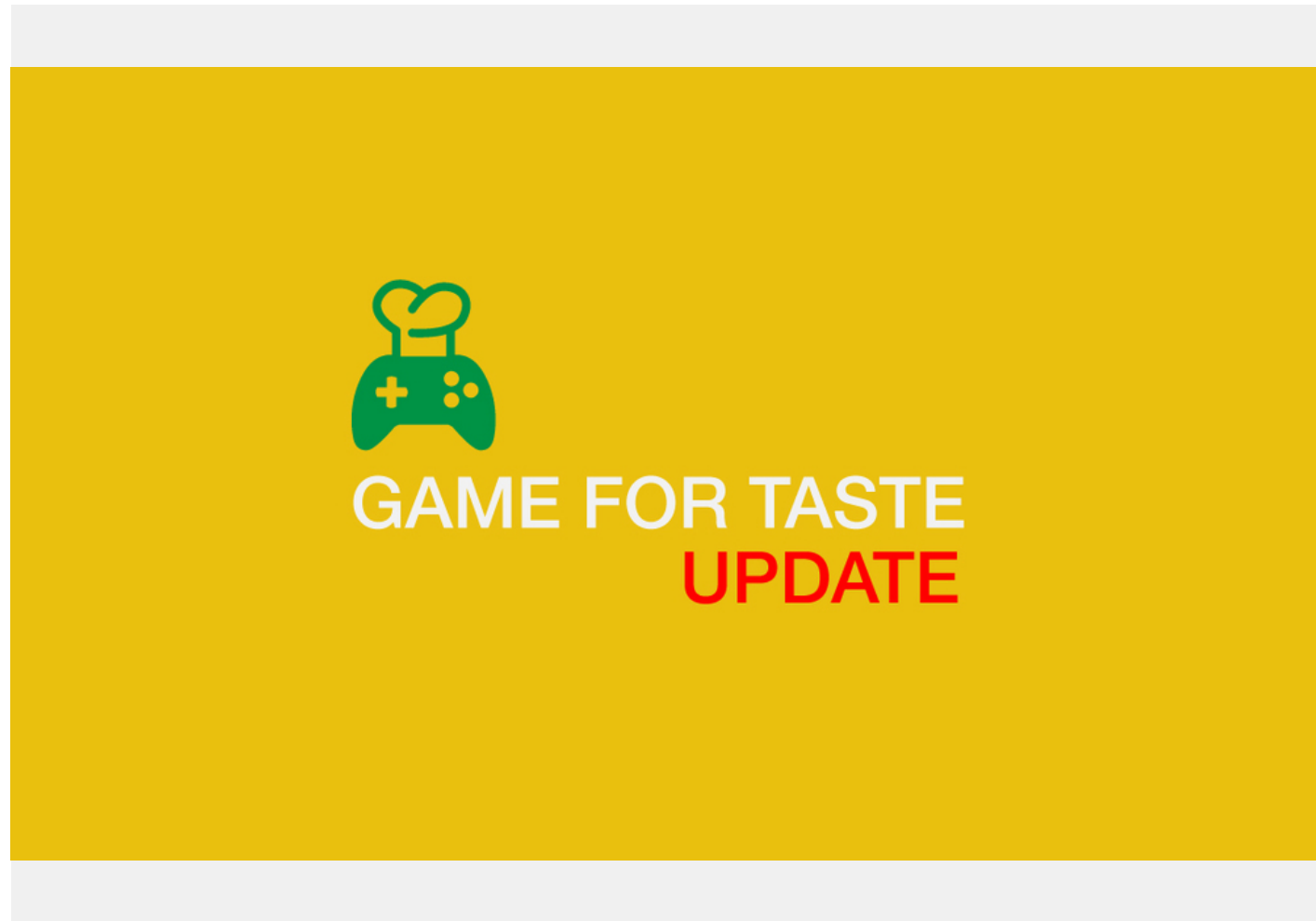


1/2 **GAME FOR TASTE**

The billion hours we spend playing games online can be used to create great food taste.



**Solution**

The idea uses simple AI tech, Paintball like mobile, tablet and computer game to create new taste (vegetable, fruits) variation from indoor farming. With this multiplayer game, simple colours will be used to create lighting, and each lighting when applied to a food it will create a taste variation - ending up in a great number of variation that can be gracing our supermarket shelves any time. (see slides for more details).

Status: 15.06.2018

Future of Food & Beverages

2/2

## GAME FOR TASTE

The billion hours we spend playing games online can be used to create great food taste.

Creative's profile



**designmeagain** PRO  
CD

Creative's top 5 skills

Graphic Design, Photography, User Experience, Communication Concept,  
Service Design

ID: 52793. Last updated: 03.06.2016

**jovoto**

Status: 15.06.2018