

1/2 The stores of the future

In the future it will be 2 kinds of “supermarkets”: warehouses and experience ones.



Solution

NOW we have supermarkets.

THEN it will be 2 kinds of “supermarkets”: warehouses and experience stores.

The warehouses it will be only for delivery the orders made by the Intelligent House Systems. The I.H.S. makes the order, the supermarket sends the order by drones at your front door.

The experience stores are created to try products, especially food and drinks. They have nothing in common with the supermarkets we know now, but a lot with the restaurants. They will be created to offer you a complete experience, tickling all your senses.

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Future of Food & Beverages

2/2

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Creative's profile



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Creative's top 5 skills

Copy Writing