

1/2 Smartnutricity The App and Network, UPDATE

The App and Network will help you manage a healthy and affordable diet on a budget when eating out.



Solution

Smartnutricity will help you manage a healthy and affordable diet on a budget, and existing apps gave users a diverse type of feedback and information such as nutritional intake, weight management, and calorie intake, but these apps don't take into consideration our diet when eating out.

And when we are in a restaurant, some people tend to eat over-sized portions and we don't know exactly how many calories, sugar or saturated fat we eat when we're away from home.

Nowadays people are traveling extensively to work, and eating out in restaurants, coffee shops etc has become a part of our lives.

Personally I would love to have an app which will be able to tell me that I can eat a nice breakfast on my way to work and I will be able to scan the bill with my phone which will give me all the nutritional information downloaded straight to

Future of Food & Beverages

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Creative's profile



joyleen **PRO**

Multidisciplinary designer

Creative's top 5 skills

Copy Writing, Graphic Design, Illustration, Communication Concept, Textile Design