

1/2 **Crowdcook**

Crowdcook is more about tastes, convenience and SHARING (which is the notion of the future)



Solution

PLEASE READ  
THIS \_\_\_\_\_ imagine you cook for 2 people, you have 2 meals in your account, you decide to use the 2 meals the next day, you order the food from the app, and the food will arrive at your door (by drones, since the brief is about the future -children's children) or it will arrive by a delivery company (fedex, UPS...) you receive your meal EXACTLY like when you receive any product you buy on internet. People can cook in week ends and stock the food in the refrigerator (it's the future, the capacity of refrigerators to stock food will be improved) and you will send it to other people. Someone may argue and say why don't i cook it and stock it for myself and eat it during the week.... but can you cook different dishes in one week end? Especially if you follow a special diet. You may cook with CrowdCook once a week (it depends on the number of the meals you have in account) for the rest of the week you'll have other people cook for you. Say a meal

Future of Food & Beverages

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Creative's profile



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Creative's top 5 skills

Copy Writing, Illustration, Photography

Collaborators



**drosioru** PRO  
Designer

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**jovoto**

Status: 15.06.2018